

# Sponsorship Opportunities



The Annual Gala Dinner and Evening of Entertainment to Celebrate the County of Northamptonshire

**The Date:** Friday 9<sup>th</sup> October 2009  
**The Time:** 7.00pm  
**The Place:** Althorp, Northamptonshire

The evening will include a celebrity auction in support of Northamptonshire Community Foundation's\* 'Let Yourself Grow' fund.

Northamptonshire  
let yourself grow.com 

 Northamptonshire  
Community Foundation  
Giving back to Northamptonshire

image.

  
cjs event solutions  
www.cjses.co.uk

MEDIA | OUTCOMES

**bmt**  
Sales & Marketing

heart  
96.6

HOTELS

*\*Northamptonshire Community Foundation is a charity registered in England and Wales no. 1094646, and a Company Limited by Guarantee (4269030)*

*Why Should I Support  
A Celebration of Northamptonshire?*

**Demonstrate your support for your county as one of Northamptonshire's leading organisations**

**Treat your current and potential clients** to a relaxing evening of good food and entertainment in the unique environment of one of England's most prestigious and beautiful homes

**Enhance your CSR policy** by supporting Northamptonshire Community Foundation's 'Let Yourself Grow' fund. All proceeds raised from the evening will be match funded by a Government endowment scheme and will be used to provide funding for grassroots organisations across the county. Last year's event raised over £20,000 for the fund

An opportunity to **network with high profile figures** from across the county and beyond

An opportunity to **bid for one of the high profile 'money can't buy' auction prizes**

**Relax, unwind and enjoy** an evening of locally sourced gourmet food.

Be amongst the first to **hear an original piece of music, commissioned especially for Northamptonshire** and performed live on the evening

Make a night of it and **benefit from one of the special accommodation packages** available through selected local hotels  
**To be part of the evening and to reserve your package contact CJS Event Solutions on 0845 052 9601 or email [bookings@cjses.co.uk](mailto:bookings@cjses.co.uk)**

# Headline Event Sponsorship

Number of opportunities

**SOLD**

Cost

Terms

25% on acceptance, 25% on 1<sup>st</sup> August 2009,  
50% on 1<sup>st</sup> September 2009

- Special acknowledgment of sponsorship during the evening from the Celebrity compere
- Two tables of ten guests for your use at the dinner (including two bottles of complimentary Champagne). Branded table signs
- The opportunity for a celebrity guest to be seated during dinner on one of your hosted tables – plus a signed framed photograph with your party
- The opportunity to present one of the most exclusive prizes to the highest bidder (dependent on the sponsor they may wish to contribute to part of a prize package to benefit from the associated presentation)
- One full page, colour advertisement in the event programme – outlining your key messages and support for the county
- Your corporate logo on all promotional literature including:
  - ❖ all event signage
  - ❖ the Main stage in the marquee
  - ❖ guest tickets and Menu cards,
  - ❖ event programme distributed to all guests on the night
- Acknowledgement as headline sponsor on the event website, [www.celebratenorthamptonshire.co.uk](http://www.celebratenorthamptonshire.co.uk), with a hyperlink to your website
- Plus coverage on supporting websites including: Northamptonshire Enterprise Ltd, [www.letyourselfgrow.com](http://www.letyourselfgrow.com), Northamptonshire Community Foundation, CJS Event Solutions, Media Outcomes, Image and Heart FM
- High profile media exposure through our media partners 'Image' magazine and 'Heart 96.6', plus the opportunity to benefit from discounted advertising rates
- Logo on a rolling presentation throughout the evening as table sponsor
- Company logo on all event photography purchased by guests
- The opportunity to display a banner or a display relating to your company in the Marquee during the event (details can be negotiated dependent on product) and the opportunity to provide branded table gifts for the attendees

# State Dining Room Drinks Reception Sponsorship

Number of opportunities	Exclusive to One Sponsor
Cost	£5,000 + VAT
Terms	50% on acceptance, 50% on 1 <sup>st</sup> September 2009

***An unrivalled opportunity exists to sponsor the Celebrate Northamptonshire 2009 drinks reception which will take place the prestigious State Dining Room at Althorp. This reception will give the sponsor the opportunity to display corporate literature to a captive audience. Corporate branding will be included on all signage and drinks stations.***

- The opportunity to brand the drinks reception to reflect the message of your company, in supplement to the signage which will be branded with your corporate logo
- One table of ten for your guests at dinner (including a complimentary bottle of Champagne)
- A half page, full colour advert in the event programme – outlining your key messages and support for the county
- Acknowledgement as a sponsor on the event website, [www.celebratenorthamptonshire.co.uk](http://www.celebratenorthamptonshire.co.uk) website with a hyperlink to your website
- Plus coverage on supporting websites including Northamptonshire Enterprise Ltd, [www.letyourselfgrow.com](http://www.letyourselfgrow.com), Northamptonshire Community Foundation, CJS Event Solutions, Media Outcomes, Image and Heart 96.6
- High profile media exposure through our media partners 'Image' magazine and 'Heart 96.6'
- Access to preferential advertising rates through 'Image' magazine and 'Heart 96.6'
- Special acknowledgment of sponsorship during the drinks reception

# Celebrate Northamptonshire Table Sponsorship

**Taking a table for the event? Why not benefit from our special table sponsorship package and promote your business!**

**Don't just buy a table – upgrade to a sponsored table!**

**The following package allows you to do this in a cost effective way – this opportunity is not to be missed!**

Cost From £1,500 + VAT

Terms 100% on acceptance

- One table of ten for your guests
- 1 complimentary bottle of Champagne (courtesy of Media Outcomes)
- Your corporate logo and a fifty word profile in the event programme
- Logo on a rolling presentation throughout the evening as table sponsor
- A branded table sign, advertising your sponsorship of the table
- Sponsorship of one of the auction prizes (attendees may also wish to submit an auction prize to boost their profile – this can be discussed subject to the proposal)
- A leaflet to be inserted in a gift pack at the end of the evening
- Acknowledgement as a sponsor on the event website [www.celebratenorthamptonshire.co.uk](http://www.celebratenorthamptonshire.co.uk)
- Plus coverage on supporting websites including Northamptonshire Enterprise Ltd, Northamptonshire Community Foundation, CJS Event Solutions, Media Outcomes, Image and Heart FM
- Access to preferential advertising rates through our media partners 'Image' magazine and Heart FM
- The opportunity to display a banner or a display relating to your company in the Marquee during the event (details can be negotiated dependent on product) and the opportunity to provide branded table gifts for the attendees

# Celebrate Northamptonshire Food and Drink Awards Sponsorship 2009

*Wanted! The best of the best...*

**We are delighted to be offering a limited opportunity to sponsor the Northamptonshire Food and Drink Awards 2009**

Cost £2,500 per award

Terms 100% on acceptance

- One table of 10 for your guests
- Corporate branding on all Food and Drink Awards 2009 promotional literature
- Association with the best of the best in the County's Food and Drink sector
- Acknowledgement as a sponsor on the evening and in press/media reports
- Acknowledgement as a sponsor on the event website [www.celebratenorthamptonshire.co.uk](http://www.celebratenorthamptonshire.co.uk)
- Access to preferential advertising rates through our media partners 'Image' magazine and 'Heart 96.6'

Northamptonshire Enterprise Limited is looking for the best food or drink products in Northamptonshire, and the best restaurant or pub/restaurant in Northamptonshire. The winners will receive the county's highest accolade: to be recognised as the best of the best. Entry is open to any restaurant or pub/restaurant in the county and to any product (food or drink) made in Northamptonshire, by a Northamptonshire-based manufacturer, or made using Northamptonshire ingredients.

**To be part of the evening and to reserve your package contact CJS  
Event Solutions on 0845 052 9601 or email [bookings@cjses.co.uk](mailto:bookings@cjses.co.uk)**

**Please Note:**

The sponsorship packages shown are intended to give company's an overview of some of the opportunities available. Packages can be made bespoke to the individual needs so please feel free to discuss any suggestions that you may have with us

The Northamptonshire Community Foundation (NCF) is a donor led organisation that provides a philanthropy and grant giving service that offers straightforward ways for people to give to smaller, grassroots organisations in their community. A Celebration of Northamptonshire is proud to support NCF and the 'Let Yourself Grow' fund which will be distributed to grassroots organisations within the County once a substantial amount has been raised. Last year, over £10,000 was raised on the evening and every £1 was match funded by the treasury. The fund currently stands at just over £20,000 and this year we aim to surpass that.

'Let Yourself Grow' is a county led initiative which actively promotes Northamptonshire as the ideal location to live, work, invest and visit. Led by Northamptonshire Enterprise Ltd. and supporting the growth of Northamptonshire, the 'Let Yourself Grow' message is clear, we are open for business!